



WEDNESDAY, JUNE 11TH – 6:00 PM

SAM VEITH –

FISHING FOR GOOD FOUNDATION & FUN FISHIN' GUIDE SERVICE
HOW TO WIN BACK-TO-BACK BACKYARD BATTLES

Sam Veith has been fishing Geneva Lake since 2010; has competed, unsuccessfully, in many Angler's Choice Bass Tournaments as a co-angler, and somewhat successfully in the now defunct Wednesday Nighter Geneva tournaments. His only claim to winning anything has been the Backyard Battle in the last two back-to-back years. He became a guide in 2020 when he started Fun Fishin' Guide Service which aimed to take Veterans fishing at no cost to them with support from sponsors.

After a very successful first year of guiding during COVID-19 there was more demand to take Vets out than he could handle so he founded a 501(c)3 nonprofit, Fishing for Good Foundation, to add more guides to the mission of giving back to our service men and women with professionally guided fishing trips. Thirteen local, top tier guides took 114 Veterans out on 89 trips during the 2024 fishing season. Additionally, Fishing for Good hosts the Annual Geneva Lake Veterans Fishing Derby in partnership with Walleyes Unlimited USA and Lake Geneva Fishing Club where 65 Vets compete to catch the Big Bass of the day as well as generous prizes for several other species!



Come to listen to Sam describe how he and his teams developed winning strategies to conquer the Backyard Battle twice! Some win club championships, others win head-to-head, Sam won back-to-back. Learn more about Sam and his organizations at facebook.com/funfishingguideservice/ and fishingforgood.org/.

Saturday, JUNE 7TH – 9 AM to 2 PM

34th Annual Kids Day – Free Fishing Program

Big Foot Beach State Park

Lake Geneva, WI

Illinois Club Meetings are on the 2nd Wednesdays (from Feb – June, and Sept – Nov) at 6:00 PM
Learn more at lakegenevafishingclub.com or Facebook

Poplar Creek Bowl
2354 W Higgins Rd.
Hoffman Estates, IL 60192

Guests Are Always Welcomed
Guest Fee \$5.00
Food & Beverages Available for Purchase