



Wednesday, May 11th at 6:00 PM

John DeMay – DeM Jigs

A Jig for Every Season

John DeMay owns DeM Jigs and is a well know local tournament angler. He is an Illinois native and has been an avid bass fisherman since an early age. John learned techniques to catch bass from anyone willing to teach and was fortunate to have friends near and far who offered tips to help him.

John first experienced Tournament fishing as a young man and has continued fishing tournaments throughout his life. DeMay's tournament experiences include FLW Tournaments, the 2007 BASS, Elite Series Southern Challenge as a co-angler and Major Leagues Fishing's Phoenix Bass Fishing League. Locally, he fishes the U.S. Anglers Choice Team Trail and others. Recently, DeMay won the 2020 Head 2 Head Southeast Wisconsin Smackdown Championship, where the events took place on Geneva, Whitewater, and Delavan Lakes.

In 2015 John founded his own lure company, Dem Jigs, where he designs a product line of Football, Flip, and Swim Jigs. Tournament and recreational anglers alike have used Dem Jigs to get hooked up and stay hooked up. Through Dem Jigs, John has been featured on podcasts such as Stray Casts and can be found on YouTube channels such as Jig Squad and Dem Jigs.

Teaching and helping people learn to fish is just as important as catching the fish himself. Jigs are among the best lures for tournament anglers on Geneva to bring trophy fish to the scales. John will speak to us about jig presentations and explain how to choose a jig based on the lake conditions found in Geneva and Delavan. He will have competed in the Head 2 Head Southeast Smackdown II, exclusively on Geneva from May 2-6, so it will be interesting to hear John's fresh stories about this year's events. You can learn more about DeMay and his endeavors at facebook.com/Demjigs and demjigs-com.3dcartstores.com.



Saturday, June 4th 9:00 AM – 2:00 PM

31st Annual Kids Day – See Website for Details

Big Foot Beach State Park | Lake Geneva, WI

Illinois Club Meetings are on the 2nd Wednesdays 6:00 PM

Learn more at lakegenevafishingclub.com or Facebook

**Poplar Creek Bowl
2354 W Higgins Rd.
Hoffman Estates, IL 60192**

**Guests Are Always Welcomed
Guest Fee \$5.00
Food & Beverages Available for Purchase**