



Wednesday, February 12th

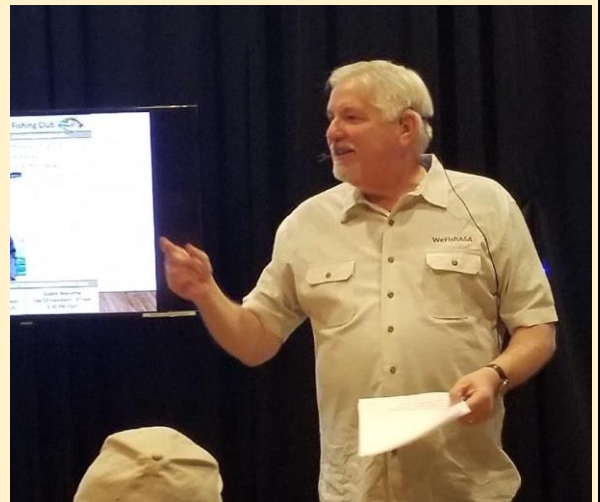
Speaker: Steve Sarley

We Fish ASA Podcast

Topic: *THE MOST COMMON MISTAKES MOST ANGLERS MAKE*

Steve Sarley owns and hosts the highly-rated *We Fish ASA*, a weekly one-hour podcast brought to you by the proud industry members of the American Sportfishing Association. The podcast is now in the fourth year of production. *We Fish ASA* always offers conversations with the most interesting, the most informative, the most entertaining, as well as some of the biggest names in the world of fishing.

Sarley writes the weekly by-lined column for the Northwest Herald and other newspapers published by Shaw Media for the past fifteen years. For over eleven years, he has also written a bi-weekly by-lined column for *ILLINOIS OUTDOOR NEWS* magazine. Steve also owned and aired *THE OUTDOORS EXPERIENCE* radio show on Chicago's 50,000-watt AM-560 WIND for over 10 years and was the host of the weekly, 30 minutes live *GREAT OUTDOORS TV* show on CLTV, a Tribune station, for five years.



Additional media credits for Steve over the years include *THE PIONEER PRESS*, *MIDWEST OUTDOORS*, and *FISHING TACKLE RETAILER*. He also regularly presents seminars to groups on a variety of outdoor topics and notably has been a featured speaker at the *NPAA ANNUAL CONFERENCE* and at the *LINDNER'S MEDIA FISHING CAREERS WORKSHOP*. Sarley emcees many outdoor shows and banquets and is a frequent guest on several outdoor television shows.

Steve has had the opportunity to fish with anglers at many levels of expertise. While he learned many valuable techniques in catching fish, he also witnesses the mistakes many of commit so the seminar will inform us on the blunders we need to avoid.

Illinois Club Meetings are on the 2nd Wednesdays 6:00 PM

**Poplar Creek Bowl
(Banquet Entrance)
2354 W Higgins Rd Hoffman
Estates, IL 60192**

**Guests Are Always Welcomed
Guest Fee \$5.00
Food/Beverage Available for Purchase
By Members & Guests @ 5:30 PM**