

**LAKE GENEVA**



**FISHING CLUB**

**Visit us at: [www.lakegenevafishingclub.com](http://www.lakegenevafishingclub.com)**

**Wednesday, April 11, 2018**

***Mark O'Neill – [structure-fishing.com](http://structure-fishing.com)***

***ADAPTING TO THE EVER-CHANGING  
LAKE GENEVA***

Mark is an accomplished angler, guide, and marine electronics educator with years of on-the-water knowledge and fishing experience.

As an Engineer by trade, his approach to fishing is more technical than most, but he also has the ability to translate today's technology in a manner easy for one to understand. Mark presents numerous seminars and classes both on and off the water in the Midwest and Canada, with the concentration being how to use today's technology to catch more and bigger fish.



Mark fishes this deep clear water lake throughout the year and he will be discussing the changes in habitat and game fish that are evolving on this great body of water. He will also present a few of techniques and technologies he uses while scouting structure to locate and catch big fish throughout the seasons.

Mark's sponsors include: Cabela's, Cisco Fishing Systems, Dr. Sonar, Lowrance, Mercury, MotorGuide, Navionics, P-Line, Optima, and St. Croix. Learn more about Mark, his classes, training, fishing reports etc. at [structure-fishing.com](http://structure-fishing.com).

**Club Meetings are on the 2<sup>nd</sup> Wednesday of each Month, March - November**

**Cabela's**

**5225 Prairie Stone Parkway  
Hoffman Estates, IL 60192**

**Guests Are Always Welcomed**

**\$10.00 Guest Fee, incl. Food & Beverage @ 5:30 PM**

**2018 – NEW Meeting Start Time 6:00 PM !!!**